

DE BOEKERS B.V. PRIVACY STATEMENT

De Boekers processes personal data as part of its services. As the controller of such personal data within the meaning of the *Algemene Verordening Gegevensbescherming* (General Data Protection Regulation, abbreviated to AVG), we can be contacted at:

De Boekers B.V.
Haarlemmer Houttuinen 23
1013 GL Amsterdam
Tel: 0031 (0)20 6272766
Email: info@deboekers.nl

This privacy statement sets out our privacy policy and how we process your personal data.

Which personal data does De Boekers process?

Personal data is any information relating to an identified or identifiable living natural person. The collection, retention and use of personal data is referred to as 'processing'. De Boekers processes personal data including names, email addresses and telephone numbers. De Boekers also processes specific personal data, including photos and film material. The personal data we process is described below.

A. Website visitors

As part of our services, visitors to our website may email personal data to info@deboekers.nl, including names, ages, personal measurements and photos. We use such data to contact visitors and retain data for as long as needed to respond to visitors' requests.

Cookies

Our website uses cookies. Cookies are small text files which internet pages may place on your PC, tablet or mobile telephone. In principle, personal data collected in this manner is anonymous. The De Boekers website uses Google Analytics cookies to track user behaviour and general trends and to generate reports which help us improve our website. Google may provide this information to third parties as a legal obligation, or to third parties processing the information on behalf of Google. Google has committed to the EU-U.S. Privacy Shield Framework. By using the De Boekers website, you consent to information being processed in the manner and for the purposes set out above.

B. Models, potential models and parents of models or potential models under the age of 18

The data we process for our models includes their names and addresses, telephone numbers, email addresses, measurements, photos and film material, bank account numbers and social media data.

The data we process for potential models includes their names and addresses, telephone numbers, email addresses, measurements, photo material, and social media data.

The data we process for parents of models or potential models under the age of 18 includes their names, telephone numbers, bank details and email addresses.

C. Clients, suppliers and their contacts

The data we process for our clients, suppliers and their contacts includes their names, telephone numbers, bank details and email addresses.

The purposes and bases for processing personal data

We process personal data for the following purposes:

- to provide our services;
- to enable the use of our services;
- to determine a person's suitability for modelling assignments

The legal basis for the processing of personal data concerning our models, clients, suppliers and their contact persons for the purpose of the supply or use of our services is the performance of a contract pursuant to the AVG, to which the data subjects are a party. It is on this basis that we transfer personal data concerning models to existing or potential clients, to national or international modelling agencies, or to third parties including photographers, make-up artists, stylists, travel agencies, airlines, hotels and transportation companies, but only to the extent necessary under an existing or potential commission. The legal basis for the processing of personal data concerning potential models or the parents of models under the age of 18 is express consent provided by the data subjects pursuant to the AVG.

Personal data protection

De Boekers is committed to protecting all personal data. We ensure all appropriate technical and organisational arrangements are in place to provide a risk-adequate security level subject to the latest technological developments.

Retention term

We retain personal data only for as long as strictly necessary. We will process personal data only for the term of the contract with you, or with your express consent. In some instances we must observe statutory retention terms.

Privacy rights

Under the AVG, your rights are:

- the right to be informed about us processing your personal data;
- the right to access your data;
- the right to rectification of incorrect data;
- the right to data portability of your data;

And in some cases:

- the right to have your data deleted and the right to "be erased";
- the right to restrict the processing of your data;
- the right to object to the data processing;
- the right to not be subjected to automated decision-making.

Please send us an email at info@deboekers.nl, referring to *Uitoefening privacyrechten* (execution of privacy rights), or a letter to the address provided above to request the execution of any of these privacy rights. We aim to respond to your request within one month. You may be asked to provide proof of identity for verification purposes.

We process your personal data with the utmost care and consideration. However, if you have a complaint regarding this matter, please do not hesitate to contact us and we will be happy to discuss your concerns. You may also file a complaint with the Dutch Data Protection Authority (*Autoriteit Persoonsgegevens*). For their contact details, go to www.autoriteitpersoonsgegevens.nl.

Changes

We may amend this privacy statement at any given time. As we always publish the latest version on our website, please make sure to check for website updates regularly.

This privacy statement was last amended on: 30 July 2019